ParkerSoftware
Automate · Communicate · Generate

Partner Program



Contents

Who we are 03

Why partner with us now 04

The Parker Software suite 05

ThinkAutomation 06

WhosOn 07

OptimaGPT 08

Why partners choose us 09

Bespoke partnership levels 10

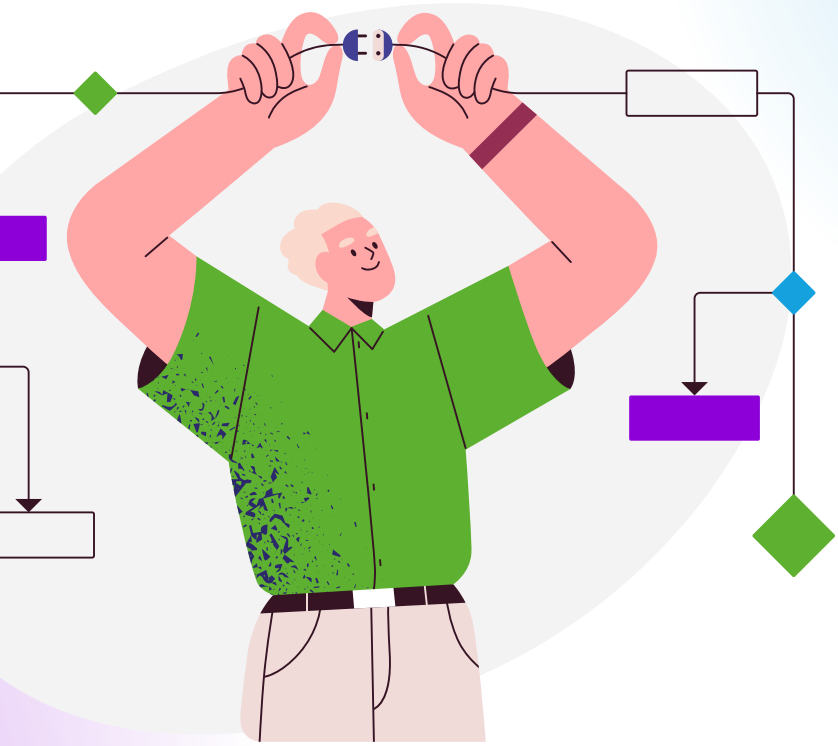
Flexible licensing 11

Why work with Parker Software 12

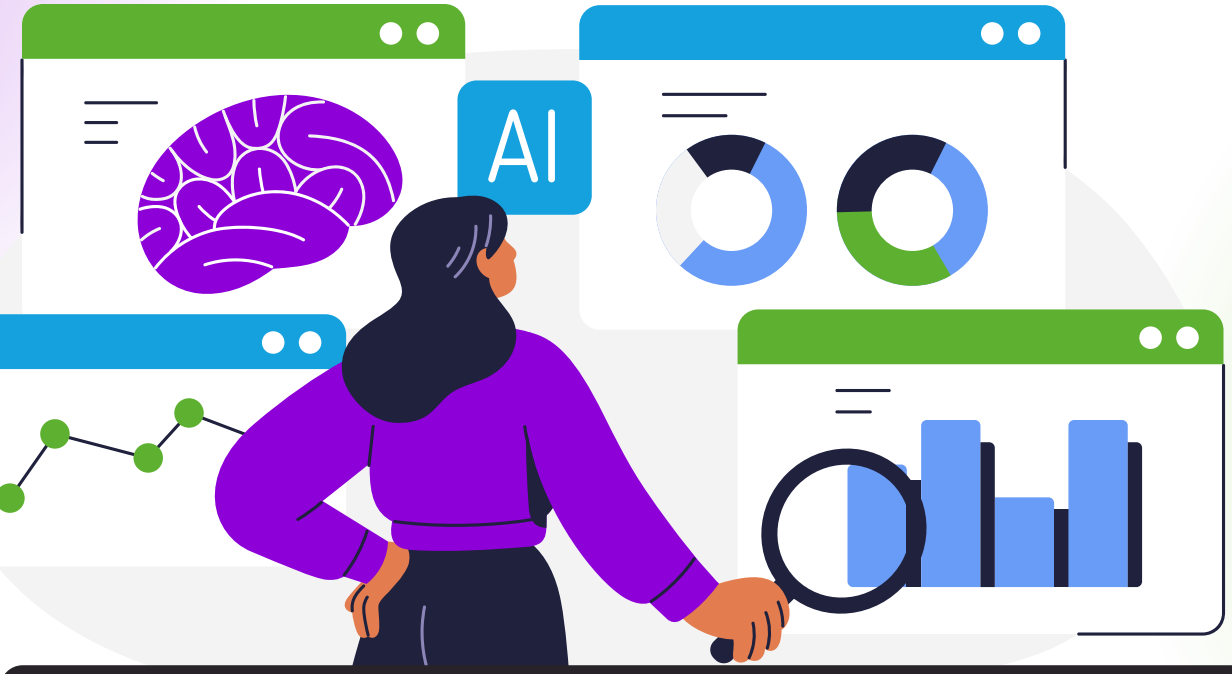
What Partnership looks like 13

Next Steps 14

Contact 15







Who we **Are**

For over 25 years, Parker Software has built enterprise software that helps organizations automate business processes, improve customer engagement, and securely adopt AI. With offices in the UK and USA, we're an independent software company serving customers worldwide.

Three products. One partner program. Built for organizations that need control over their data, their deployment, and their costs.

Why Partner with us **Now**

AI adoption is accelerating, but so is scrutiny of where data lives and who controls it. Regulated industries and security-conscious enterprises are actively looking for alternatives to SaaS-only vendors. That's a gap most of the market can't fill, and one your customers are already asking about.

Partnering with Parker Software lets you offer BPA, live chat, and AI solutions that meet those requirements, under your own brand if you choose, with the freedom to shape the commercial and technical relationship around what your business needs.



ThinkAutomation

Enterprise business process automation. Connects email, databases, APIs, AI models, Microsoft technologies, and business applications to automate complex workflows.

WhosOn

Enterprise live chat and AI-powered customer engagement, built for organizations that need secure, controlled communications.

OptimaGPT

A private AI platform for deploying LLMs, enterprise knowledge search, and AI assistants inside a customer's own infrastructure.

All three deploy on-premises or within a customer's private cloud, and as a Parker Software partner, you get access to the whole suite, not a single product license.

ThinkAutomation
Privacy First Automation

Automate the workflows that hold your customers back.

With over 130 pre-built actions and custom extension capabilities, ThinkAutomation fits into your clients' existing environments. Host it on their servers or in your private cloud for complete data control, faster performance, and high-margin profitability for your practice.

Advanced AI is fully integrated into every version to provide intelligent capabilities out of the box. We partner with leading AI providers like OpenAI, Google Gemini, Claude, Perplexity, Mistral, Grok and Microsoft Azure, alongside our own OptimaGPT, to significantly boost your delivery potential.

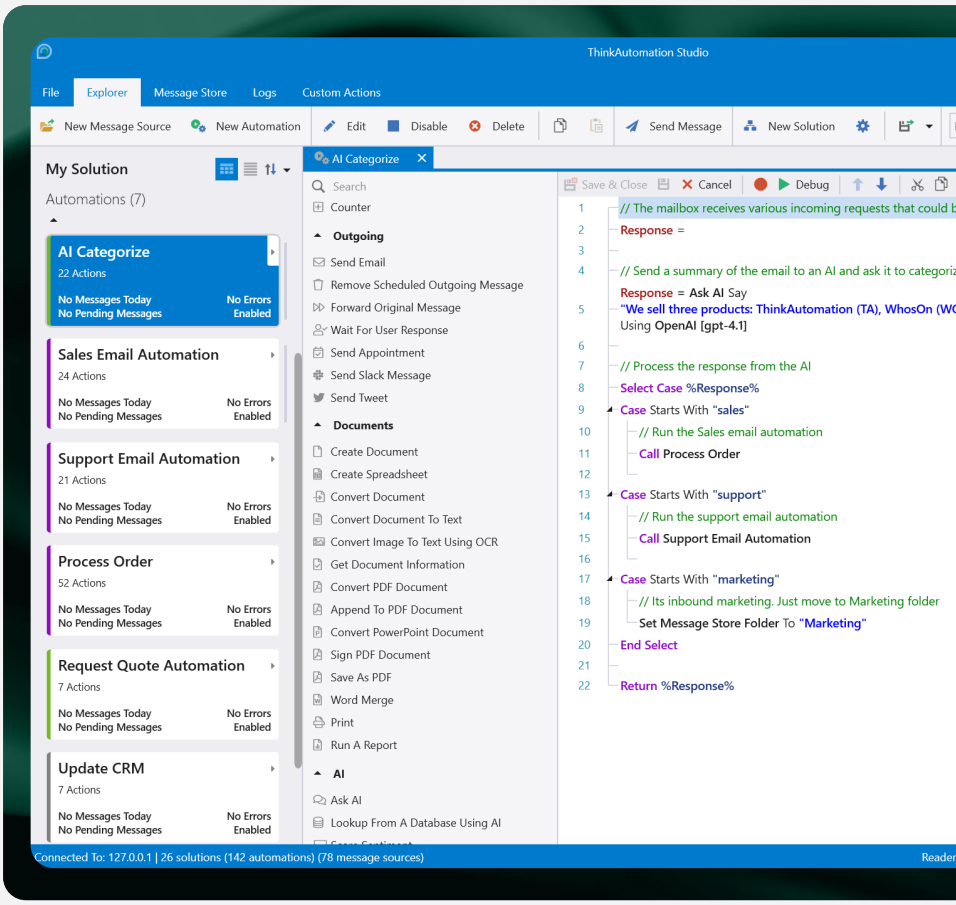
Fast drag & drop builder

Intuitive conditional logic

Connects legacy systems

Built-in AI Integration

Custom scripting



"The time savings using ThinkAutomation are considerable. We're just scratching the surface of the potential efficiencies the product can provide an enterprise of our size."

xerox



WhosOn
Privacy First Live Chat

Customer engagement, **without compromising security.**

WhosOn is an enterprise live chat and AI-powered customer engagement platform, built for organizations that need secure, controlled communications with customers. It gives support and sales teams real-time visibility and AI-assisted tools, while keeping conversations inside infrastructure you control.

Best fit: regulated industries, public sector, and any customer-facing team that can't rely on public-cloud chat tools alone.

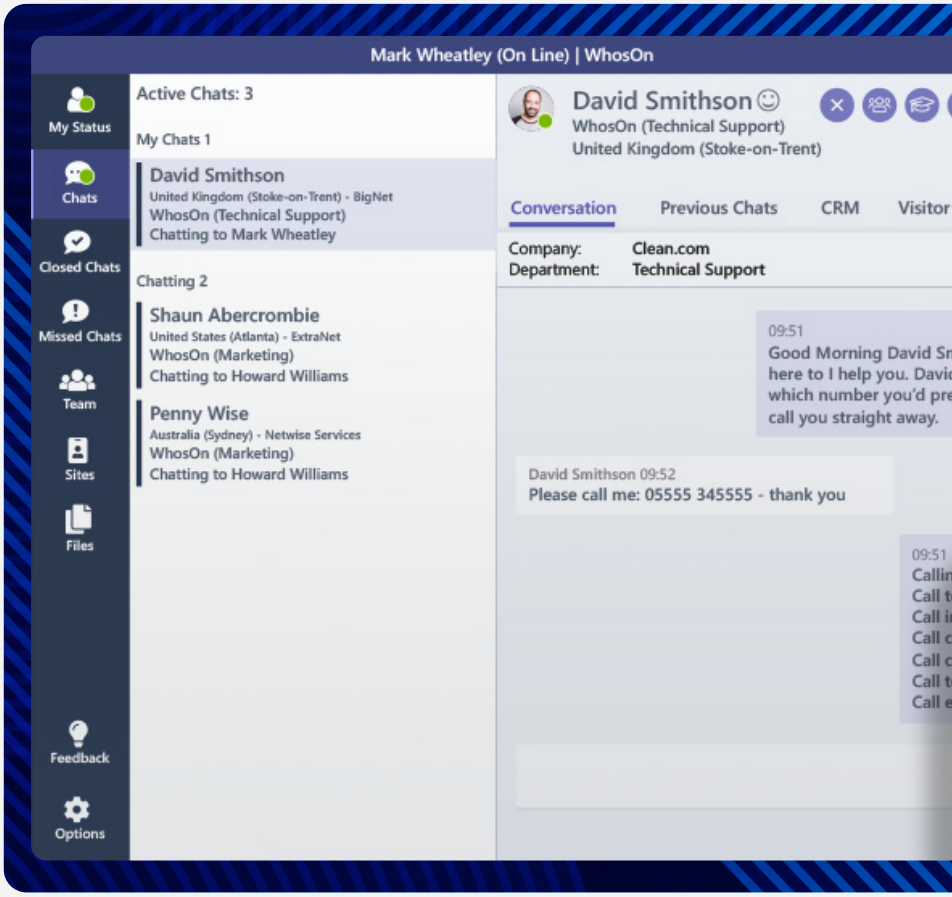
Hosting flexibility

Chatbot integration

Made for highly regulated industries

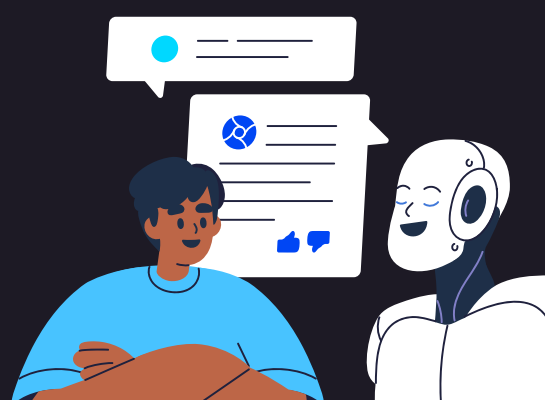
Private AI

Advanced analytics



"We'd looked at a number of live chat providers and found the reports and metrics available in WhosOn to be more detailed and advanced. Now, we have the ability to create custom reports and work towards continual improvement of the live chat channel."

AVIVA



OptimaGPT
Privacy First AI

Advanced AI, **on your own terms.**

OptimaGPT is a private AI platform that lets organizations deploy large language models, enterprise knowledge search, and AI assistants entirely within their own infrastructure, giving customers the benefits of generative AI without sending their data to a third-party cloud.

Best fit: any organization exploring AI adoption but blocked by data governance, security, or compliance concerns.

No internet connect required

100% on premise

Full stack control

Supports HIPPA compliance

No token fees



"With the introduction of OptimaGPT, GenTent is now embedding secure AI agents directly into operational workflows, transforming automation into predictive, margin-aware decision infrastructure."

GenTent



Why Partners Choose **Us**



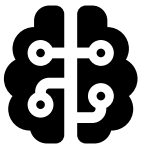
On-premises and private cloud

Partners and their customers can do what they want with the software, with no restrictions imposed from our side.



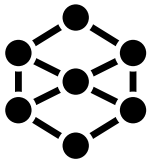
Cost-effective licensing

Built for partners who add real value through hosting, customization, or bespoke delivery, not a thin markup on a simple resale.



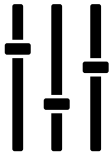
Access to deep technical expertise

25+ years of enterprise software experience across automation, engagement, and AI.



One suite, one partnership

Full access to ThinkAutomation, WhosOn, and OptimaGPT.



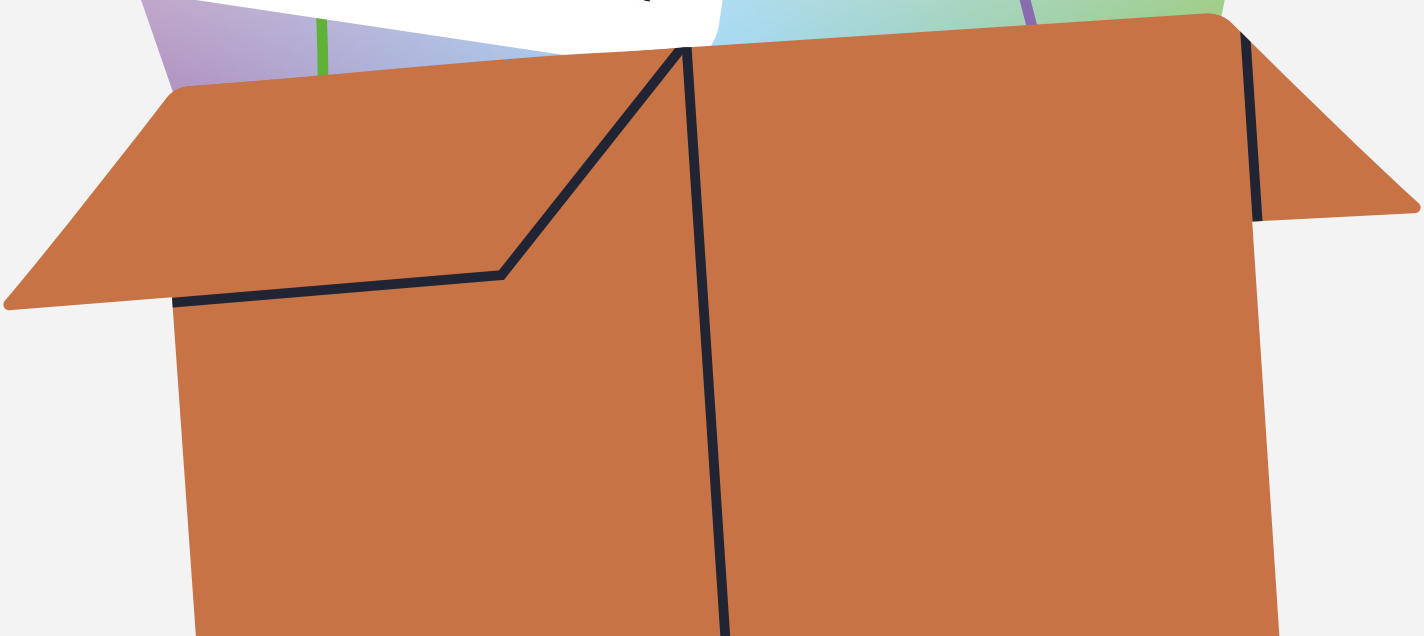
Genuine flexibility

Bespoke commercial and technical arrangements as standard, not an exception.

Bespoke **Partnerships Packages**

Commercial terms are set individually with each partner rather than fixed in advance. As a Parker Software Partner, you'll get access to:

- White label service
- First-line customer support
- Competitively priced licensing
- Full project support
- Cross-selling support
- Ability to embed our API into your own product or service
- Ability to host, customize and resell a bespoke solution under your own brand
- Bespoke commercial terms



Flexible **Licensing**

Partners can white label our technology and deliver it under their own brand.

Choose recurring licensing for predictable partner economics, or a perpetual ‘buy once, own it’ model, a strong differentiator for customers who want long-term ownership and control over their software estate, and one that few competitors offer

We also offer the flexibility of a subscription model, allowing you to purchase our products and pay monthly.



Why Work with **Parker Software**

25+

years building enterprise software

On-premises and private cloud deployment across all three products, at a price point that leaves room for partners to build a real proposition on top

An independent, self-funded software company, not backed by a fund with its own agenda

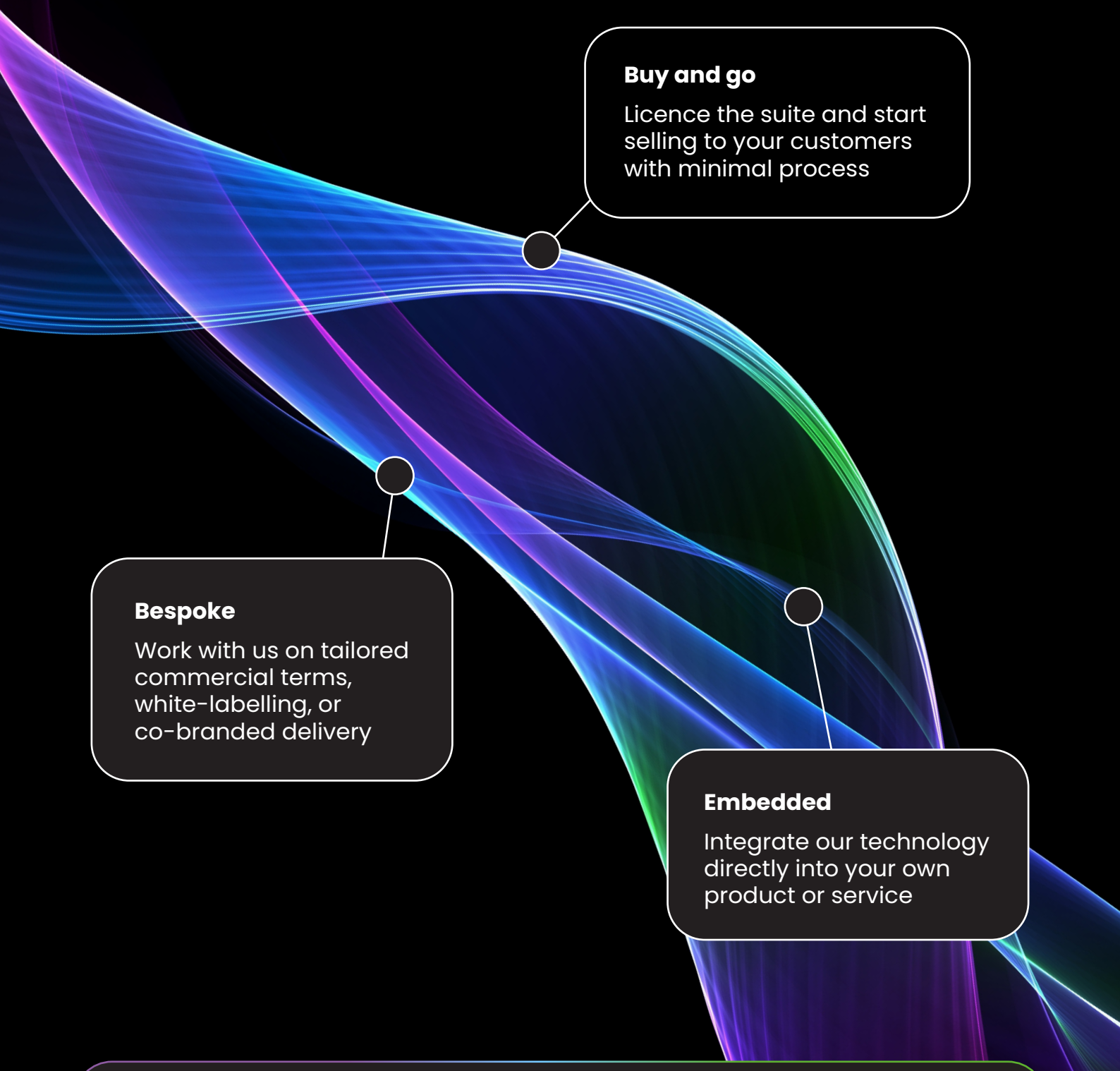
Offices in the UK and USA, with a growing customer base

As a Parker Software Partner, you can build revenue through implementation, hosting, managed services, support, custom workflows, private AI deployments, integrations, and white-labelled customer solutions.



What Your Partnership **Looks Like**

There's no single fixed onboarding template, because staying flexible is part of what makes us easy to partner with.



Buy and go

Licence the suite and start selling to your customers with minimal process

Bespoke

Work with us on tailored commercial terms, white-labelling, or co-branded delivery

Embedded

Integrate our technology directly into your own product or service

Whatever shape of partnership works for your business, we can shape our side to match.



Next **Steps**

1

Apply

Tell us about your business and customer base

2

Qualify

A short call to confirm mutual fit

3

Launch

Onboarding and go-to-market support, shaped around your partnership

Ready to **talk?**

Contact Us:

parkersoftware.com

UK: 0330 0882 943 **US:** (833) 932 4638

partners@parkersoftware.com

UK: Parker Software Ltd, Innovation Centre 6,
Keele University Science Park, Newcaslte Under Lyme,
Staffordshire, ST5 5NS

US: Parker Software Inc, 4767 New Broad Street,
Orlando FL 32814, USA

ParkerSoftware
Automate · Communicate · Generate

ThinkAutomation
Privacy First Automation

WhosOn
Privacy First Live Chat

OptimaGPT
Privacy First AI